

FOR IMMEDIATE RELEASE

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**WAVES OF GRATITUDE ANNOUNCES EXPRESSIONS OF GRATITUDE AWARD
One Lucky Individual will be Rewarded for
Expressing Gratitude with Extraordinary Personal Style**

12/16/2009: BOSTON, MA – Waves of Gratitude is a company that sells Inspired Jewelry and Apparel designed to symbolize the importance of expressing gratitude. After debuting a new website and new image for the online store at www.wavesofgratitude.com, Waves of Gratitude launches Expressions of Gratitude, an exclusive Waves of Gratitude award given to one lucky individual nominated for expressing their gratitude with extraordinary personal style.

One deserving Expressions of Gratitude nominee will win the exclusive Waves of Gratitude Expressions of Gratitude Award on January 15, 2010. To remind the winner about the importance of expressing gratitude everyday, the Expressions of Gratitude will receive a stylish solid sterling silver 1 1/4" Branches of Hope Pendant with a clear Swarovski crystal on an 18" Genuine Black Leather necklace (Retail Value: \$104.90). More details about the contest can be found on the Waves of Gratitude blog.

After finding themselves unemployed for the first time, Waves of Gratitude founders Cheryl Nordyke and Kim Wierman went searching for a piece of jewelry to remind them to be grateful in any situation. Cheryl Nordyke, CEO, says "The Waves of Gratitude Inspired Jewelry collection was a way that Kim and I expressed our gratitude, and we want to recognize an individual who approaches life from that same foundation of gratitude because it is so important."

In this season of hope and gratitude, Waves of Gratitude encourages all individuals to nominate a friend, family member, or colleague before January 14 at 11:59pm EST for a chance at winning the exclusive Waves of Gratitude Expressions of Gratitude Award. To nominate an individual for expressing gratitude with extraordinary personal style, individuals can simply email Expressions of Gratitude at with the nominee's name and a brief description of how they expressed their gratitude with extraordinary personal style.

To learn more about Expressions of Gratitude, visit the Waves of Gratitude blog at www.wavesofgratitude.blogspot.com. Visit www.wavesofgratitude.com to view and purchase the collection of Inspired Jewelry and Apparel. For more information about this news release, contact Cassandra Nicholson, Communications Strategist at Laidlaw Group LLC, by phone at 617.423.2801 x. 203 or email pr@wavesofgratitude.com.